



Program of the XXIV TCI Global Conference

Kazan, Republic of Tatarstan, Russia
September 15-17, 2021

September 15-17, Moscow time (UTC +3)

Architecture

PARTICIPATE
Day 0. September 14
WELCOMING

Kazan Palace by Tasigo

18:30-20:00 Welcoming Reception

Day 1. September 15
CLUSTER TOURS

Start from Kazan Palace by Tasigo

10:00 – 17:00 Smart City 

10:00 – 18:00 Industrial clusters in urban space

10:00 – 18:00 Education



10:00 – 18:30 Circular economy 

10:00 – 17:30 City is a driver of cluster development

18:00 – 21:00 Welcome party

Day 2. September 16
VISIONARY SESSIONS

Kazan Palace by Tasigo


9:30 – 11:00 Sustainable Development. Agenda of the Regions Plenary session 11:00 – 12:00 Green transition: global challenges — local actions Plenary session 12:40-13:10 Transformation of clusters in the era of globalization Open talk 13:10-14:10 **Rudy de Waele** Cities of the future from different angles Keynote session 15:10 – 16:10 Global trends and best practices of collaboration Business dialogue 16:20 – 18:00 Cities of the Future. Formula for success Visionary session 18:00 – 18:15 Meet TCI Network 

19:00 – 22:00 Gala dinner (for certain ticket categories)


Day 3. September 17
SHARING EXPERIENCE

Kazan Palace by Tasigo

Online

9:45 – 10:15 **Vicente Guallart** Clusters and Smart Territories — a step into the future  Keynote session10:30 – 12:00 National and regional strategies. Cluster experience Master class  How to create a city of the future? Discussion  Cluster management in the context of new challenges IdeaPad Tourist and recreational clusters. The best cases Discussion  10:30 – 11:30 Ways of effective cooperation in the New Normality Round table

11:45 – 12:45 Building a circular economy. Successful cases Round table

12:30 – 14:00 Circular Economy — New opportunities through clusters Round table  Human capital in the era of the «great acceleration» Visionary session  Clusters in the development of investment attractiveness of regions Meet-UP Medical clusters in a new normality Master class  13:00 – 14:00 Shaping the future of clusters and business through new opportunities Round table15:00 – 16:30 **Garrett Johnston** Now or never: will investing in sustainability pay off? Keynote Discussion  Integration of Russian small and medium-sized enterprises into global production chains Round table Creative industries and regional development Round table

16:45 – 17:15 Flag handover ceremony. Official closing of the conference

17:15 – 20:00 The final buffet

September 15, Moscow time (UTC +3)

Cluster tours

	08:30 – 10:00	Registration Kazan Palace by Tasigo	
Tour 1	10:00 – 17:00	Smart City	Innopolis is a new city in the Republic of Tatarstan (founded in 2012), located at the confluence of two rivers - the Volga and Sviyaga The first Russian city for IT professionals
Tour 2	10:00 – 18:00	Industrial clusters in urban space	Introduction to the production sites of Kazan
Tour 3	10:00 – 18:00	Education	The best practices of professional training and work with talents
Tour 4	10:00 – 18:30	Circular economy	Transformation of companies and assistance to the population in the transition to an eco-friendly lifestyle
Tour 5	10:00 – 17:30	Clusters that change the appearance of the city	The relationship between the development of industry, the urban environment and clusters
	18:00 – 21:00	Conference Welcome Party	Complex Tugan Avylym D/C - comfortable, non-formal

September 15, Innopolis

Smart City

DISCUSSION LABORATORY AND NETWORKING

**City as a service. Development and retention of talent in a smart city.
Project activities of the university**

Kirill Semenikhin, Director of Innopolis University

**Attracting teams to the youngest city.
Creation of the best IT platform for startups in Russia**

Vadim Galeev, Deputy General Director
of the Special Economic Zone Innopolis

History of success. The birth of services for Smart City and business

Lenar Kashapov, founder of Electrify LLC

Andrey Finokhin, Commercial Director of Bipium, Innopolis

Yaroslav Kargalev, Deputy Head of Department, Group-IB Company

PRACTICAL ACQUAINTANCE

- ✓ Sightseeing tour of the IT city
- ✓ Smart City Technologies
- ✓ Innopolis University, Center of Robotics
- ✓ Technopark named after A. S. Popov

September 15

Industrial clusters in urban space

DISCUSSION LABORATORY AND NETWORKING

Cluster approach to intersectoral interaction and intra-republican cooperation

Alexey Savelchev, Deputy Minister of Industry and Trade of the Republic of Tatarstan

Building interaction in the system «state-science-business»

Leysan Abzalilova, Deputy General Director of Tatneftekhiminvest-Holding

World-Class Research Center «Efficient development of the global liquid hydrocarbon reserves».

Creation of the carbon landfill «Carbon-Volga region»

Danis Nurgaliev, Vice-rector for oil and gas technologies, environmental management and earth sciences; Director of the Institute of Geology and Oil and Gas Technologies of Kazan Federal University

«Nizhnekamskneftekhim» Case: the development of new products for the needs of consumers

Aidar Vagizov, Deputy Chief Technologist of PJSC Nizhnekamskneftekhim

The system of interaction of medical organizations of the Republic of Tatarstan. Creation of a project office for targeted attraction of residents

Albert Gaifullin, Director of Pharmmedpolis

Experience in the renovation of industrial areas: Innovative Technopark Idea

Oleg Ibragimov, General director of Idea

PRACTICAL ACQUAINTANCE

- ✓ production of synthetic detergents of PJSC «Nefis Cosmetics»
- ✓ production of medical devices JSC «Kazan Medical Instruments Plant»
- ✓ projects of the Kazan National Research Technological University
- ✓ «Eidos Medicine»: from a startup to entering the world market

September 15

Education

DISCUSSION LABORATORY AND NETWORKING

Innovative approaches and partnerships within the framework of human capital development in the Republic of Tatarstan

Albert Gilmutdinov,
Assistant to the President of the Republic of Tatarstan

Model of training and advanced training on the example of a high-tech company

Svetlana Mikheeva, Director of the Human
Resources Department of PJSC «KAMAZ»

The role of technological university in research-and-education cluster development

Lyubov Ovsienko, Director of Continuing Education Programs,
Kazan National Research Technological University

Integration of scientific organizations for effective solution of regional development problems

Alexey Kalachev, Acting Director of the KazSC RAS

Creation of new drugs in cooperation with scientific and educational organizations of Tatarstan

Alexander Anisimov, Deputy General Director for Development
of JSC «Tatkhimpharmpreparaty»

Creation of a comprehensive system of translational biomedical research

Albert Rizvanov, Chief Researcher, Ph.D. (professor),
Kazan Federal University

PRACTICAL ACQUAINTANCE

- ✓ Museum of history Kazan federal university
- ✓ University of Talents as a network platform
for career development of young people
- ✓ Innovative developments of the Center
for digital transformation in Kazan federal university
- ✓ German-Russian Institute of New Technologies:
scientific and educational potential
- ✓ Research and development showroom
in Kazan scientific center of the Russian academy of sciences
- ✓ Kazan State Medical University:
educational simulation dental clinic

September 15

Circular economy

DISCUSSION LABORATORY AND NETWORKING

Welcome speech

Edward Abdullazyanov, Rector of Kazan State Power Engineering University

Cluster approach of Kazan State Power Engineering University

Alexander Leontiev, First Vice-Rector, Vice-Rector for Academic Affairs of Kazan State Power Engineering University

The role of the state in involving business and society in the development of the circular economy

Airat Shigapov, First Deputy Minister of Ecology and Natural Resources of the Republic of Tatarstan, Chief State Inspector of the Republic of Tatarstan in the field of environmental protection

Tatneft's contribution to reducing the carbon footprint

Andrey Glazkov, Head of the HR Department of the Executive Office of Tatneft

Development of infrastructure for the collection and disposal of lead batteries in Tatarstan

Oleg Korobchenko, General Director of the KORIB Group

«Rules of sorting» environmental project - case study on involving young people in waste sorting

Elena Tyanigina, Head of the Mega Kazan Community Relations Department

The specifics of cluster development in building a circular economy in the regions of the Russian Federation

Stanislav Antonov, Faculty of Management and Engineering Business, Kazan Innovative University named after V. G. Timiryasov

Tatiana Sannikova

Deputy General Director of Megastroy for Legal Issues

PRACTICAL ACQUAINTANCE

- ✓ sustainable development of Kazan Palace by Tasigo 5* – the first hotel in Russia that has received international certificate in the field of sustainable tourism
- ✓ waste collection infrastructure for visitors and tenants in the Mega shopping mall and IKEA — the Russian site of Ingka Group (the Netherlands)
- ✓ the Gorkinsko-Ometyevsky Forest case: the development of the park with the participation of the state, public, and business community (including with the Coca-Cola company)
- ✓ professional training in the field of circular economy and energy efficiency at Kazan State Power Engineering University — one of the best power engineering universities in Russia

September 15

Clusters that change the appearance of the city

DISCUSSION LABORATORY AND NETWORKING

Creating spaces for the development of creative clusters in Tatarstan

Irada Ayupova, Minister of Culture of the Republic of Tatarstan

Support of creative initiatives in contemporary art

Inna Yarkova, co-founder of the Zhivoy Gorod Foundation
for contemporary art support

Case study on the creation of tourist and recreational clusters

Kirill Globov, Chief Analyst of the Directorate for the Development
of Natural Territories and Ecotourism,
Institute for the Development of Cities of the Republic of Tatarstan Foundation

Private universities in the system of training specialists for the tourism and public environment sectors

Asiya Timiryasova, Rector of Kazan Innovative University
named after V. G. Timiryasov

Development of the sports cluster in Tatarstan

Vadim Yangirov, Vice-President of the Athletics Federation of the Republic of
Tatarstan and the Triathlon Federation of the Republic of Tatarstan, Director of
the Kazan Marathon and the TIMERMAN series of sports events

PRACTICAL ACQUAINTANCE

- ✓ research and design centers in the field
of urban planning on the basis of one of the best
architectural and construction universities in Russia
- ✓ case study on the renovation
of a historical building of the XX century
to the Kazan Palace by Tasigo 5* hotel
by a Turkish company
- ✓ business lunch with representatives of «ARTHUB» —
creative art residence of K.Yu. Khabensky
for theater and film projects
- ✓ case study on the development of the center
for contemporary culture «Smena»
in the building of a former stable
- ✓ a walk with the prefect through the historical
and cultural conservation area of Kazan
(a case study on the restoration
of the territory using the mechanism
of public-private partnership)

September 16, Moscow time (UTC +3)

Visionary sessions

Kazan Palace by Tasigo

	8:30 – 9:30	Registration. Welcome coffee
Session 1	9:30 – 11:00	Sustainable Development. Agenda of the Regions
Session 2	11:00 – 12:00	Green transition: global challenges — local actions
	12:00 – 12:40	Coffee break
Session 3	12:40-13:10	Transformation of clusters in the era of globalization
Session 4	13:10-14:10	Rudy de Waele Cities of the future from different angles
	14:10 – 15:10	Lunch
Session 5	15:10 – 16:10	Global trends and best practices of collaboration
	16:10 – 16:20	General photo of the Conference participants
Session 6	16:20 – 18:00	Cities of the Future. Formula for success
	18:00 – 18:15	Meet TCI Network
	19:00 – 22:00	Gala dinner (for certain ticket categories)

Sustainable Development. Agenda of the Regions

PLENARY SESSION

September 16
09:30 – 11:00 (UTC +3)

Crystal Ballroom

The opening ceremony

A global concept for the development of states and all mankind in order to preserve the planet's resources for future generations.

The UN Sustainable Development Goals, adopted in 2015, shape a strategy to tackle global environmental, economic and social challenges

How the regions form the development agenda, what successful cases on sustainable development are being introduced

How can conflicts of interest be avoided when creating a climate strategy?

How to involve business and citizens in the creation of such documents?

Moderators

Taliya Minullina

Head of the Investment Development Agency of the Republic of Tatarstan

David Fernández Terreros

SPRI, Basque Business Development Agency

Participants

Børge Brende

President of the World Economic Forum

Rustam Minnikhanov

President of the Republic of Tatarstan

Merete Daniel Nielsen

President of TCI Network, Cluster Excellence Denmark

Sergey Glazyev

Member of the Board (Minister) for Integration and Macroeconomics of the Eurasian Economic Commission

Gegham Vardanyan

The Member of the Board – Minister in charge of Internal Markets, Information Support, Information&Communication Technologies of the Eurasian Economic Commission

Ibrokhim Abdurakhmonov

Minister of Innovative Development of the Republic of Uzbekistan

Vladimir Knyagin

Vice Governor of St. Petersburg

Renaud Seligmann

Country Director for the Russian Federation, Europe and Central Asia

Vladimir Kuznetsov

Director, UN Information Centre in Moscow

Nail Maganov

General director of JSC TATNEFT

Dmitry Konov

Chairman of the Management Board, SIBUR

Green transition: global challenges — local actions

PLENARY SESSION

September 16
11:00 – 12:00 (UTC +3)
Crystal Ballroom

In the context of the current economic and environmental crises, the transition to a more sustainable economy of a new type is becoming increasingly important, which is globally changing the approach of the world community to the use of the resources of our planet

Should the initiative come from the state or come from enterprises and their associations?

How can cluster interactions help implement a cyclical economy?

How can clusters help solve global environmental problems?

How can clusters help for the global development of a green economy?

Moderator

Kirill Kayem

Senior Vice President for Innovation,
Skolkovo Foundation

Speakers

Igor Korotetskiy

Partner, Head of Operational Risk and Sustainability
KPMG in the CIS

Taliya Minullina

Head of the Investment Development Agency
of the Republic of Tatarstan

Alexander Idrisov

Managing partner of Strategy Partners

Maria Ivanova

First Vice-President of the Russian Union of Chemists

Julian Evans

Project Manager Hydrogen & Greentech,
Duisburg Business & Innovation GmbH

Renaud Seligmann

Country Director for the Russian Federation,
Europe and Central Asia

Vladimir Kuznetsov

Director, UN Information Centre in Moscow

Transformation of clusters in the era of globalization

OPEN TALK

September 16
12:40 – 13:10 (UTC +3)

Crystal Ballroom

Clusters and Regional Economic Development:
How has the Pandemic Changed our Thinking

Accelerating global transformation through collaboration and clusters

How clusters are accelerating global transformation
and helping to tackle the green, digital and social challenges
to reignite economic growth in the post-COVID era?

How is collaboration helping to face global challenges?

What is next after COVID, how are clusters changing and transforming?

Moderator

Patricia Valdenebro
CEO, TCI Network

Speakers

Christian Ketels

Executive Director
of the Institute for Strategy and Competitiveness,
Harvard Business School

Member of the Board of Directors
Innovation Fund Denmark

Chairman of the TCI Network Advisory Board
and ORKESTRA Advisory Board

Merete Daniel Nielsen

President of TCI Network, Cluster Excellence Denmark

Cities of the future from different angles

KEYNOTE SESSION

September 16
13:10 – 14:10 (UTC +3)
Crystal Ballroom

People, smart tech, transport, communications, sustainability
in Cities of the future

Speakers

Rudy de Waele

Conscious futurist,
expert in innovation and strategic management,
one of the most important opinion leaders
in the field of human potential research

Co-founder of Conscious Learning Tribe (CLT),
a continuous learning and community platform
for future responsible leaders and game-changers

Author of book
«Shift 2020 – How Technology Will Impact Our Future»

Member of the International Council
on the Internet of Things,
strategic Advisor to the platform SmartCitiesWorld,
partner of The Futures Agency

Global trends and best practices of collaboration

BUSINESS DIALOGUE

September 16
15:10 – 16:10 (UTC +3)

Crystal Ballroom

How to restart the cluster policy correctly,
taking into account smart specialization?
An example of the best cases for broadcasting

How to link the cluster approach
with the tools for finding and launching "breakthrough" projects?

What is critically missing in the current format of state support?

Moderators

Emily Wise

Researcher Analyst, Lund University

Speakers

Ásta Kristín Sigurjónsdóttir

Iceland's Tourist Cluster

Emiliano Duch

World Bank Group

Kirill Kaem

Senior Vice President for Innovation,
Skolkovo Foundation

Daniil Petin

Chief Operating Officer DIDI Russia

Evgeny Kutsenko

Director of the Russian Cluster Observatory
Higher School of Economics

* - invited to speak, to be confirmed

Cities of the Future Formula for success

VISIONARY SESSION

September 16
16:20 – 18:00 (UTC +3)
Crystal Ballroom

What is a dynamic modern city?

What are the ingredients for a successful city
and how do the new leader cities achieve their status?

How do they manage to implement
large-scale transformation programs in the shortest possible time?

Which cities are the future - megalopolises or monotowns?

What are the main trends in the development of megacities
and the role of clusters in this process?

What problems do clusters in megacities solve?
And how do these problems differ in small towns?

How can the cluster approach help
the development of small manufacturing centers?

Examples of successful urban transformation

Moderator

Evgeniya Shamis

Founder and Coordinator, «RuGenerations – Russian School of Generation Theory» Founder and CEO, «Sherpa S Pro»

Speakers

Ilsur Metshin

Mayor of Kazan (Russia),
President of the United Nations Advisory Committee
of Local Authorities

Zeynel Abidin Beyazgül

Mayor of Şanlıurfa Metropolitan Municipality,
Deputy President of Union of Municipalities of Turkey (Turkey)

Ion Ceban

Mayor of Chişinău (the capital of Moldova)

Michael Koh

Executive Fellow Centre for Liveable Cities,
Ministry of National Development, Singapore

Burcu Ozdemir

Director of Smart City (Istanbul, Turkey)

Onur Eryüce

Advisor of the Mayor of Izmir (Turkey)

Jerry M. Hultin

President, Chairman and Co-Founder of the Global Futures Group,
Chairman of the Global Advisory Board of the Smart City Expo
World Congress in Barcelona
and Co-Chair of the Smart Cities Alliance in Malaysia

Luis Oliver Torres

Chief Strategy Officer
at the Economic Development Council of Chihuahua Region (Mexico)

Irina Irbitskaya,

Head of the European Digital Cities Project

September 17, Moscow time (UTC +3)

Sharing experience

Kazan Palace by Tasigo					Online		
	Crystal Ballroom	Meet 3	Meet 4	Meet 2			
9:45 – 10:15	1 Vicente Guallart 📶 Clusters and Smart Territories — a step into the future Keynote session						
10:15 - 10:30	Technical break						
10:30 – 12:00	2.1 National and regional strategies. Cluster experience 📶 Master class	2.2 How to create a city of the future? 📶 Discussion	2.3 Cluster management in the context of new challenges IdeaPad	2.4 Tourist and recreational clusters. The best cases Discussion	10:30 – 11:30	2.5 Ways of effective cooperation in the New Normality Round table	
12:00 – 12:30	Coffee break					11:45 – 12:45	2.6 Building a circular economy. Successful cases Round table
12:30 – 14:00	3.1 Circular Economy — New opportunities through clusters 📶 Round table	3.2 Human capital in the era of the «great acceleration» 📶 Visionary session	3.3 Clusters in the development of investment attractiveness of regions Meet-UP	3.4 Medical clusters in a new normality Master class	13:00 – 14:00	3.5 Shaping the future of clusters and business through new opportunities Round table	
14:00 – 15:00	Lunch						
15:00 – 16:30	4.1 Garrett Johnston 📶 Now or never: will investing in sustainability pay off? Keynote Discussion	4.2 Integration of Russian small and medium-sized enterprises into global production chains Round table	4.3 Creative industries and regional development Round table				
16:45 – 17:15	Flag handover ceremony. Official closing of the conference						
17:15 – 20:00	The final buffet						



broadcast for online participants

Clusters and Smart Territories — a step into the future

KEYNOT SESSION

September 17
09:45 – 10:15 (UTC +3)
Crystal Ballroom

What makes a city «smart»?

What technologies can be implemented today?

How does the cooperation of business and government help to solve the problems of introducing new technological solutions?

How to work competently with the population so that it is actively involved in the modernization of urban space?

Speaker

Vicente Guallart

Chief Architect of Barcelona in 2011-2015

Head of the Shukhov Lab,
International Design and Training Laboratory
for Experimental Urban Design,
Higher School of Economics

National and regional strategies. Cluster experience

MASTER CLASS

September 17
10:30 – 12:00 (UTC +3)

Crystal Ballroom

Cluster activation is an effective mechanism
for enhancing national and regional competitiveness

What factors determine the success of national and regional policies?

What role do clusters play in national and regional policies?

What practices exist for successful cluster participation?

Moderator

Alexander Idrisov

Managing partner of Strategy Partners

Speakers

Peter Keller

Head of the Department-Hungarian Ministry of Finance,
Member of the TCI Board

Askar Dzhapparkulov

Director of the Macroeconomic Policy Department
of the Eurasian Economic Commission

Jamie Meehan

Irish Digital Engineering & Advanced Manufacturing
Cluster (IDEAM Cluster, Ireland)

Evgeny Kutsenko

Director of the Russian Cluster Observatory,
Higher School of Economics

Leysan Abzalilova

Vice-President of the INNOKAM cluster

Madina Nurkina

Consultant and Analyst, The Cluster Competitiveness Group

* - invited to speak, to be confirmed

How to create a city of the future?

DISCUSSION

September 17
10:30 – 12:00 (UTC +3)
Meet 3

The urban environment is a combination of many objects that form a specific space, and the possibility of relationships within it.

How are cities changing today?

Who should initiate changes in the urban environment – residents or the government?

How does the creation of clusters of creative industries affect the life of the city?

How to create urban spaces that are accessible and attractive?

Moderator

Luis Oliver Torres

Strategic Director of the Chihuahua Regional Economic Development Council

Speakers

Vincent Dugre

Director of Competitiveness and Innovation Research at Bivizio Inc.

Irina Irbitskaya

Director of the European project «Digital Cities»

Nikolai Legkodimov

Partner, Head of Technology Consulting, Head of Technology, Media & Telecommunications KPMG in the CIS

Rushan Sakhbiyev

Deputy Chairman of the Volga-Vyatka Bank of Sberbank of Russia — Manager of the Bank of Tatarstan branch

Ricarda Kortas

ZeroMission energieburo

Cluster management in the context of new challenges.

The role of integrator professionals

IDEAPAD

September 17
10:30 – 12:00 (UTC +3)

Meet 4

How can clusters help in up-skilling and res-skilling of specialists to increase the competitiveness of regions?

What skills should cluster managers have in the conditions of modern reality?

Moderator

Rudy de Waele

Conscious business and life design strategist, futurist, humanist

Speakers

Artem Shadrin

General Director of the National Agency for the Development of Qualifications

Yulia Artamonova

Founder and managing partner
Cluster Consulting Group

Hans Peter Moser

Head of the project «Reengineering of automotive production and creation of a promising family of KAMAZ vehicles»

Dilbar Sultanova

Vice-Rector for Academic Affairs,
Kazan National Research Technological University

Tatyana Ashutova

Dean of the Faculty of Design and Advertising
of the Synergy University

Tourist and recreational clusters. The best cases

DISCUSSION

September 17
15:00 - 16:30 (UTC +3)

Meet 2

How can cluster interaction help
the development of tourism and recreation clusters?

How can clusters help to increase the attractiveness of territories?

Successful cases on the work of tourist clusters

Moderator

Ásta Kristín Sigurjónsdóttir
Iceland Tourism Cluster

Speakers

Maksim Evdokimov
Deputy Head of Project Office,
Agency for strategic initiatives (Russia)

Sergey Ivanov
Chairman of the State Committee on Tourism
of the Republic of Tatarstan

Elena Vasilieva
Director of the Center for International Research and Projects,
St. Petersburg State University of Economics

Anna Popova
Associate Professor of the Department of Tourism,
Murmansk Arctic State University

Marina Gunare
Dr.sc.pol., assoc.prof. Director of Study Direction
«Hotel and Catering Services, Tourism and Leisure Organization»
Baltic International academy, Riga

Irina Antonova
Vice-Rector of the CIU(IEP),
Director of the MNIPI of Digital and Production Systems

Ways of effective cooperation in the New Normality

ONLINE ROUND TABLE

September 17
10:30 - 11:30 (UTC +3)

Moderator

James Wilson

Research Director at Orkestra-Basque Institute of Competitiveness

Speakers

Christian Rangen

Executive Director of Engage Innovate

Roberto Chaverri

Partner Engage // Innovate

Victor Haze

Director of the International Ecosystem
Health Valley Netherlands

John Hobbs

Senior Lecturer, Munster University of Technology

Manuel Montoya

Executive Director of Cluster Automotriz de Nuevo Leon

Daria Shunina

Director of Skolkovo Softlanding Program,
International Medical Cluster Foundation

Building a circular economy. Successful cases

ONLINE ROUND TABLE

September 17
11:45 - 12:45 (UTC +3)

Moderator

Daria Lipatova

Managing Partner, Telescope Global

Speakers

Kari Herlevi

Project Director, Circular economy for biodiversity , Sitra

Vladimir Gumilar

Cluster Manager, Slovenian Construction Cluster

Maria Pedrals

partner and consultant of Cluster development SL

Francesc Ribera

Cluster Manager,
Cluster de l'energia eficient de catalunya (CEEC)
Catalonia

Christoph Rice-Schmidt

Key Account Manager
(Project Development and International Relations)
Business Upper Austria-ÖO Wirtschaftsagentur GmbH

Circular Economy — New opportunities through clusters

ROUND TABLE

September 17
12:30 – 14:00 (UTC +3)
Crystal Ballroom

Successful regional cases
on the implementation of the principles of a circular economy

The role of clusters in the transition
to the principles of a circular economy

Moderator

Merete Daniel Nielsen
President of TCI Network
and Cluster Excellence Denmark

Speakers

Igor Korotetskiy
Partner, Head of Operational Risk and Sustainability
KPMG in the CIS

Elizabeth Juan
Partner, The Cluster Competitiveness Group, INC

Xavier Amores Bravo
Director, Catalan water partnership

Kirill Shugarov
Manager of the Sustainable Development Function, SIBUR Holding

Valeria Marshalova
Ingka Centres, Sustainability Business Development Partner
(Russia, Europe, China, India, US)

Marieke Huis in 't Veld
Program Manager, Brabant Development Agency (BOM)

Sergey Kornilov
Chief Operating Officer, Eurasian cluster management
and regional development institute

Human capital in the era of the «great acceleration».

An ecosystem approach

VISIONARY SESSION

September 17
12:30 – 14:00 (UTC +3)
Meet 3

What should be the ecosystem of human capital development in the context of global environmental and technological challenges?

How do clusters contribute to the formation of a new generation of educational system?

Reskilling and upskilling in the context of digitalization and the «green» agenda

Cooperation within the framework of creating a comfortable and creative environment: focus on infrastructure

Moderator

Yulia Artamonova

Founder and managing partner
Cluster Consulting Group

Speakers

Olga Oleinikova

Head of the Erasmus + National Office in Russia

Artem Shadrin

General Director of the National Agency
for the Development of Qualifications (Russia)

Andrey Glazkov

Head of the HR Department of the
Executive Office of JSC TATNEFT (Russia)

Marina Kazanfarova

Head of the Educational Center
of the International Medical Cluster Foundation (Russia, Moscow)

Maxim Kiselev

General Director of ANO Human Capital Development

Anna Repina

Telminskaya Factory (Russia, Irkutsk region)

Clusters in the development of investment attractiveness of regions

MEET-UP

September 17
12:30 – 14:00 (UTC +3)

Meet 4

How can clusters in a post-pandemic world work on regional competitiveness indicators, taking into account the «green» agenda?

Moderator

Taliya Minullina

Head of the Investment Development Agency of the Republic of Tatarstan,
Chairman of the Management Board of the Machine-building Cluster of the Republic of Tatarstan

Speakers

Aleksey Prazdnichnykh

Partner of Strategy Partners

Denis Tsukanov

Deputy Director of the Department of Regional Industrial policy and Project Management of the Ministry of Industry and Trade of the Russian Federation

David Fernández Terreros

SPRI, Basque Business Development Agency

Mikhail Yugai

Advisor to the Head of the Altai Republic,
Associate Professor of the Faculty of Social Sciences of the Higher School of Economics

Tamara Rondaleva

General Director
JSC Special Economic Zone «St. Petersburg»

Svetlana Shumay

Director of Cluster Initiatives and Projects Development Department of the Agency for Innovative Development — the Center for Cluster Development of the Kaluga Region

Anatoly Valetov

Head of the Moscow Innovation Cluster Foundation

Medical clusters in a new normality

MASTER CLASS

September 17
12:30 – 14:00 (UTC +3)

Meet 2

«Before and during» the pandemic —
new dimensions of cluster collaborations in the healthcare sector

What innovations born during a pandemic
can be introduced at industrial facilities?

How should the system of interaction between scientific, educational,
research institutions and business be changed
in order to accelerate the creation of new drugs and medical technologies?

Moderator

Evgeny Kutsenko

Director of the Russian Cluster Observatory Center,
ISSEK, National Research University —
Higher School of Economics

Speakers

Éva dr. Skultéti

Cluster manager,
Pharmapolis Innovative Pharmaceutical Cluster, Hungary

Faina Filina

Communications Director
of the International Medical Cluster Foundation (Russia, Moscow)

Elena Yashina

Adviser to the General Director of PJSC Tatneft —
Head of the Service for the Development and Support
of Medical programs

Marat Muhamadeev

Chief Medical Officer of the REM

Shaping the future of clusters and business through new opportunities

ONLINE ROUND TABLE

September 17
13:00 - 14:00 (UTC +3)

Moderator

Andrey Yakimov

International cooperation department, Moscow innovation cluster

Speakers

Dmitri Domanski

Project Manager of the Business Metropole Ruhr GmbH

Joan Marti Esteves

Director of the cluster division
of ACCIÓ-Government of Catalonia

Ildar Khayrullin

CEO, the International Medical Cluster Foundation

Lin Chin-Hung

Researcher, Industrial Technology Research Institute

Simone Hagenauer

Ecoplus. The Business Agency of Lower Austria

Rocio Prado Castillo

Sintonia Institute of Collaboration and Competitiveness

Now or never: will investing in sustainability pay off?

KEYNOT DISCUSSION

September 17
15:00 - 16:30 (UTC +3)
Crystal Ballroom

Is the world economy waiting for rapid growth or a new "Great Depression"?

What role will renewable energy, artificial intelligence and the Internet of Things play?

Are the Sustainable Development Goals, decarbonization of the economy, carbon-free energy a "hype", an element of marketing or objective technological challenges?

Why do world market leaders invest in the implementation of the UN Sustainable Development Goals?

Does adherence to the principles of the circular economy contribute to the growth of the competitiveness of companies?

What projects should I invest in in 2021 to maintain the loyalty of customers and eco-activists?

Speaker

Garrett Johnston

International expert
in commercial and marketing strategies
Expert on complex economic markets

He was the Director of Strategic Marketing at MTS and RosnanoMedInvest, held the position of Adviser to the President of X5 Retail Group on strategic marketing

He worked in senior positions in the field of marketing in the corporations Cap Gemini, Ernst & Young, Cable and Wireless, PricewaterhouseCoopers, Alcatel and MCI WorldCom, Tus Group, Spectel Avaya, Kyivstar GSM

Integration of Russian small and medium-sized enterprises into global production chains

ROUND TABLE

September 17
15:00 - 16:30 (UTC +3)

Meet 3

Development of cooperation between
Russian small and medium enterprises and foreign companies

How to become a supplier of a foreign company?

Search for local suppliers in Russia and their development

Successful cases

Moderator

Pavel Kondrashov

Deputy Head of the Directorate of International Activities,
JSC «Federal Corporation for the Development
of Small and Medium-Sized Businesses»

Speakers

Olga Kanenkova

President of the Association
of Procurement Management Professionals

Sergey Mayorov

Chairman of the Machine-Building Cluster
of the Republic of Tatarstan

Pavel Filippenkov

Production Director, WILO RUS

Maxim Shakhov

Executive Director, Schaeffler RUS

representative of the purchasing unit,
DAIMLER KAMAZ RUS*

* - speaker will be determined later

Creative industries and regional development

ROUND TABLE

September 17
15:00 - 16:30 (UTC +3)
Meet 4

2021 has been declared by the UN
as the International Year of the Creative Industries

Today it is the most dynamically developing sector of the economy,
based on intelligence, creativity, talent and skills

Is it possible to keep traditional technologies and turn them
into a lucrative creative industry?

Whose world or regional experience is worth replicating?

What should the government do to make the creative industries
the drivers of the regional economy?

Moderator

Lilia Nurgatina

Deputy Director of the Department for the Development
of the Industry of Socially Significant Goods
of the Ministry of Industry and Trade of Russia

Speakers

Gulnaz Kadyrova

Deputy Minister of Industry and Trade
of the Russian Federation*

Shirin Amonzoda

Minister of Labor, Migration and Employment
of the Republic of Tajikistan*

Veronika Peshkova

UN Goodwill Ambassador for Industrial Development

Aleksey Prazdnichnykh

Partner of Strategy Partners

Alexandra Kaloshina

Founder of the Solstudio Textile Group and the Radical Chic brand

Nigina Ikromi

Head of the OO «Creative Development of Tajikistan»*

Dina Nasyrova

Co-founder and CEO of the Ilgiz F brand,
Vice President of the J-1 International Jewelry Exhibition

Asya Filippova

Director, Creative Industries Center FABRIKA
Chairman of the Union of Creative Clusters

Anna Nesterova

Representative of the General Council of Business Russia,
Founder, Chairman of the Board of Directors, Global Rus Trade

Roza Akmadieva

Rector of Kazan State Institute of Culture

* - invited to speak, to be confirmed

See you at the conference!

PARTICIPATE