Program of the XXIV TCI Global Conference

Kazan, Republic of Tatarstan, Russia
September 15-17, 2021
September 15-17, Moscow time (UTC +3)

**Architecture**

### Day 0. September 14

**WELCOMING**
- Kazan Palace by Tasigo

18:30-20:00: Welcoming Reception

### Day 1. September 15

**CLUSTER TOURS**
- Start from Kazan Palace by Tasigo

10.00 – 17.00: Smart City

10.00 – 18.00: Industrial clusters in urban space

10.00 – 18.00: Education

10.00 – 18.30: Circular economy

10.00 – 17.30: City is a driver of cluster development

18.00 – 21.00: Welcome party

### Day 2. September 16

**VISIONARY SESSIONS**
- Kazan Palace by Tasigo

9:30 – 11:00: Sustainable Development, Agenda of the Regions
  - Plenary session

11:00 – 12:00: Green transition: global challenges — local actions
  - Plenary session

12:40-13:10: Transformation of clusters in the era of globalization
  - Open talk

13:10-14:10: Rudy de Waele
  - Cities of the future from different angles
  - Keynote session

15:10 – 16:10: Global trends and best practices of collaboration
  - Business dialogue

### Day 3. September 17

**SHARING EXPERIENCE**
- Kazan Palace by Tasigo
- Online

9:45 – 10:15: Vicente Guallart
  - Clusters and Smart Territories — a step into the future
  - Keynote session

10:30 – 12:00: National and regional strategies. Cluster experience
  - Master class

12:30 – 14:00: Circular Economy — New opportunities through clusters
  - Round table

13:10 – 14:10: Rudy de Waele
  - Cities of the future from different angles
  - Keynote session

14:20 – 18:00: Cities of the Future. Formula for success
  - Visionary session

18:00 – 18:15: Meet TCI Network

19:00 – 22:00: Gala dinner
  - [for certain ticket categories]

**Garrett Johnston**
- Now or never: will investing in sustainability pay off?
  - Keynote Discussion

**Integration of Russian small and medium-sized enterprises into global production chains**
- Round table

**Creative industries and regional development**
- Round table

16:45 – 17:15: Flag handover ceremony. Official closing of the conference

17:15 – 20:00: The final buffet
### Cluster tours

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<tr>
<th>Time</th>
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<tr>
<td>08:30 – 10:00</td>
<td>Registration</td>
<td>Registration at Kazan Palace by Tasigo</td>
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<tr>
<td>10:00 – 17:00</td>
<td>Tour 1: Smart City</td>
<td>Innopolis is a new city in the Republic of Tatarstan (founded in 2012), located at the confluence of two rivers - the Volga and Sviyaga. The first Russian city for IT professionals</td>
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<tr>
<td>10:00 – 18:00</td>
<td>Tour 2: Industrial clusters in urban space</td>
<td>Introduction to the production sites of Kazan</td>
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<tr>
<td>10:00 – 18:00</td>
<td>Tour 3: Education</td>
<td>The best practices of professional training and work with talents</td>
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<tr>
<td>10:00 – 18:30</td>
<td>Tour 4: Circular economy</td>
<td>Transformation of companies and assistance to the population in the transition to an eco-friendly lifestyle</td>
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<td>10:00 – 17:30</td>
<td>Tour 5: Clusters that change the appearance of the city</td>
<td>The relationship between the development of industry, the urban environment and clusters</td>
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<tr>
<td>18:00 – 21:00</td>
<td>Conference Welcome Party</td>
<td>Welcome Party at Complex Tugan Avlyym D/C - comfortable, non-formal</td>
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September 15, Innopolis

Smart City

**Discussion Laboratory and Networking**

*City as a service. Development and retention of talent in a smart city.*
*Project activities of the university*
Kirill Semenikhin, Director of Innopolis University

*Attracting teams to the youngest city. Creation of the best IT platform for startups in Russia*
Vadim Galeev, Deputy General Director of the Special Economic Zone Innopolis

*History of success. The birth of services for Smart City and business*
Lenar Kashapov, founder of Electriflay LLC
Andrey Finokhin, Commercial Director of Bipium, Innopolis
Yaroslav Kargalev, Deputy Head of Department, Group-IB Company

**Practical Acquaintance**

- ✓ Sightseeing tour of the IT city
- ✓ Smart City Technologies
- ✓ Innopolis University, Center of Robotics
- ✓ Technopark named after A. S. Popov

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</thead>
</table>
Industrial clusters in urban space

**Discussion Laboratory and Networking**

**Cluster approach to intersectoral interaction and intra-republican cooperation**
Alexey Savelchev, Deputy Minister of Industry and Trade of the Republic of Tatarstan

**Building interaction in the system «state-science-business»**
Leysan Abzalilova, Deputy General Director of Tatneftekhiminvest-Holding

**World-Class Research Center «Efficient development of the global liquid hydrocarbon reserves»**
Danis Nurgaliev, Vice-rector for oil and gas technologies, environmental management and earth sciences; Director of the Institute of Geology and Oil and Gas Technologies of Kazan Federal University

**«Nizhnekamskneftekhim» Case: the development of new products for the needs of consumers**
Aidar Vagizov, Deputy Chief Technologist of PJSC Nizhnekamskneftekhim

**The system of interaction of medical organizations of the Republic of Tatarstan. Creation of a project office for targeted attraction of residents**
Albert Gaifullin, Director of Pharmmedpolis

**Experience in the renovation of industrial areas: Innovative Technopark Idea**
Oleg Ibragimov, General director of Idea

**Practical Acquaintance**

- Production of synthetic detergents of PJSC «Nefis Cosmetics»
- Production of medical devices JSC «Kazan Medical Instruments Plant»
- Projects of the Kazan National Research Technological University
- «Eidos Medicine»: from a startup to entering the world market
Education

**Discussion Laboratory and Networking**

**Innovative approaches and partnerships within the framework of human capital development in the Republic of Tatarstan**
Albert Gilmudinov, Assistant to the President of the Republic of Tatarstan

**Model of training and advanced training on the example of a high-tech company**
Svetlana Mikheeva, Director of the Human Resources Department of PJSC «KAMAZ»

**The role of technological university in research-and-education cluster development**
Lyubov Ovsienko, Director of Continuing Education Programs, Kazan National Research Technological University

**Integration of scientific organizations for effective solution of regional development problems**
Alexey Kalachev, Acting Director of the KazSC RAS

**Creation of new drugs in cooperation with scientific and educational organizations of Tatarstan**
Alexander Anisimov, Deputy General Director for Development of JSC «Tatkhimpharmpreparaty»

**Creation of a comprehensive system of translational biomedical research**
Albert Rizvanov, Chief Researcher, Ph.D. (professor), Kazan Federal University

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**Practical Acquaintance**

- Museum of history Kazan federal university
- University of Talents as a network platform for career development of young people
- Innovative developments of the Center for digital transformation in Kazan federal university
- German-Russian Institute of New Technologies: scientific and educational potential
- Research and development showroom in Kazan scientific center of the Russian academy of sciences
- Kazan State Medical University: educational simulation dental clinic
Circular economy

Welcome speech
Edward Abdullazyanov, Rector of Kazan State Power Engineering University

Cluster approach of Kazan State Power Engineering University
Alexander Leonov, First Vice-Rector, Vice-Rector for Academic Affairs of Kazan State Power Engineering University

The role of the state in involving business and society in the development of the circular economy
Airat Shigapov, First Deputy Minister of Ecology and Natural Resources of the Republic of Tatarstan, Chief State Inspector of the Republic of Tatarstan in the field of environmental protection

Tatneft’s contribution to reducing the carbon footprint
Andrey Glazkov, Head of the HR Department of the Executive Office of Tatneft

Development of infrastructure for the collection and disposal of lead batteries in Tatarstan
Oleg Korobchenko, General Director of the KORIB Group

«Rules of sorting» environmental project - case study on involving young people in waste sorting
Elena Tyanigina, Head of the Mega Kazan Community Relations Department

The specifics of cluster development in building a circular economy in the regions of the Russian Federation
Stanislav Antonov, Faculty of Management and Engineering Business, Kazan Innovative University named after V. G. Timiryasov

Tatiana Sannikova
Deputy General Director of Megastroy for Legal Issues

✓ sustainable development of Kazan Palace by Tasigo 5* – the first hotel in Russia that has received international certificate in the field of sustainable tourism

✓ waste collection infrastructure for visitors and tenants in the Mega shopping mall and IKEA — the Russian site of Ingka Group (the Netherlands)

✓ the Gorkinsko-Ometyevsky Forest case: the development of the park with the participation of the state, public, and business community (including with the Coca-Cola company)

✓ professional training in the field of circular economy and energy efficiency at Kazan State Power Engineering University — one of the best power engineering universities in Russia
Clusters that change the appearance of the city

**Discussion laboratory and networking**

- **Creating spaces for the development of creative clusters in Tatarstan**
  Irada Ayupova, Minister of Culture of the Republic of Tatarstan

- **Support of creative initiatives in contemporary art**
  Inna Yarkova, co-founder of the Zhivoy Gorod Foundation

- **Case study on the creation of tourist and recreational clusters**
  Kirill Globov, Chief Analyst of the Directorate for the Development of Natural Territories and Ecotourism, Institute for the Development of Cities of the Republic of Tatarstan Foundation

- **Private universities in the system of training specialists for the tourism and public environment sectors**
  Asiya Timiryasova, Rector of Kazan Innovative University named after V. G. Timiryasov

- **Development of the sports cluster in Tatarstan**
  Vadim Yangirov, Vice-President of the Athletics Federation of the Republic of Tatarstan and the Triathlon Federation of the Republic of Tatarstan, Director of the Kazan Marathon and the TIMERMAN series of sports events

**Practical acquaintance**

- ✓ research and design centers in the field of urban planning on the basis of one of the best architectural and construction universities in Russia
- ✓ case study on the renovation of a historical building of the XX century to the Kazan Palace by Tasigo 5* hotel by a Turkish company
- ✓ business lunch with representatives of «ARTHUB» — creative art residence of K.Yu. Khabensky for theater and film projects
- ✓ case study on the development of the center for contemporary culture «Smena» in the building of a former stable
- ✓ a walk with the prefect through the historical and cultural conservation area of Kazan (a case study on the restoration of the territory using the mechanism of public-private partnership)
**September 16, Moscow time (UTC +3)**

**Visionary sessions**

Kazan Palace by Tasigo

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<th>Time</th>
<th>Session</th>
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<td>8:30 – 9:30</td>
<td>Registration. Welcome coffee</td>
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<tr>
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<td>Session 1</td>
<td>Sustainable Development. Agenda of the Regions</td>
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<td>Green transition: global challenges — local actions</td>
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<td>12:00 – 12:40</td>
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<td>Coffee break</td>
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<td>12:40 – 13:10</td>
<td>Session 3</td>
<td>Transformation of clusters in the era of globalization</td>
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<td>13:10 – 14:10</td>
<td>Session 4</td>
<td><strong>Rudy de Waele</strong>&lt;br&gt;Cities of the future from different angles</td>
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<td>14:10 – 15:10</td>
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<td>Lunch</td>
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<td>15:10 – 16:10</td>
<td>Session 5</td>
<td>Global trends and best practices of collaboration</td>
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<td>16:10 – 16:20</td>
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<td>General photo of the Conference participants</td>
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<tr>
<td>16:20 – 18:00</td>
<td>Session 6</td>
<td>Cities of the Future. Formula for success</td>
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<td>18:00 – 18:15</td>
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<td>Meet TCI Network</td>
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Sustainable Development. Agenda of the Regions

The opening ceremony
A global concept for the development of states and all mankind in order to preserve the planet’s resources for future generations.
The UN Sustainable Development Goals, adopted in 2015, shape a strategy to tackle global environmental, economic and social challenges
How the regions form the development agenda, what successful cases on sustainable development are being introduced
How can conflicts of interest be avoided when creating a climate strategy?
How to involve business and citizens in the creation of such documents?
Green transition: global challenges — local actions

PLenary Session

September 16
11:00 – 12:00 (UTC +3)
Crystal Ballroom

In the context of the current economic and environmental crises, the transition to a more sustainable economy of a new type is becoming increasingly important, which is globally changing the approach of the world community to the use of the resources of our planet.

Should the initiative come from the state or come from enterprises and their associations?

How can cluster interactions help implement a cyclical economy?

How can clusters help solve global environmental problems?

How can clusters help for the global development of a green economy?

Moderator
Kirill Kayem
Senior Vice President for Innovation, Skolkovo Foundation

Speakers
Igor Korotetskiy
Partner, Head of Operational Risk and Sustainability, KPMG in the CIS

Taliya Minullina
Head of the Investment Development Agency of the Republic of Tatarstan

Alexander Idrisov
Managing partner of Strategy Partners

Maria Ivanova
First Vice-President of the Russian Union of Chemists

Julian Evans
Project Manager Hydrogen & Greentech, Duisburg Business & Innovation GmbH

Renaud Seligmann
Country Director for the Russian Federation, Europe and Central Asia

Vladimir Kuznetsov
Director, UN Information Centre in Moscow
Transformation of clusters in the era of globalization

Open Talk
September 16
12:40 – 13:10 (UTC +3)
Crystal Ballroom

Clusters and Regional Economic Development:
How has the Pandemic Changed our Thinking
Accelerating global transformation through collaboration and clusters
How clusters are accelerating global transformation and helping to tackle the green, digital and social challenges to reignite economic growth in the post-COVID era?
How is collaboration helping to face global challenges?
What is next after COVID, how are clusters changing and transforming?

Moderator
Patricia Valdenbro
CEO, TCI Network

Speakers
Christian Ketels
Executive Director of the Institute for Strategy and Competitiveness, Harvard Business School
Member of the Board of Directors Innovation Fund Denmark
Chairman of the TCI Network Advisory Board and ORKESTRA Advisory Board

Merete Daniel Nielsen
President of TCI Network, Cluster Excellence Denmark
Cities of the future from different angles

KEYNOTE SESSION
September 16
13:10 – 14:10 (UTC +3)
Crystal Ballroom

People, smart tech, transport, communications, sustainability in Cities of the future

Speakers
Rudy de Waele
Conscious futurist, expert in innovation and strategic management, one of the most important opinion leaders in the field of human potential research
Co-founder of Conscious Learning Tribe (CLT), a continuous learning and community platform for future responsible leaders and game-changers
Member of the International Council on the Internet of Things, strategic Advisor to the platform SmartCitiesWorld, partner of The Futures Agency
Global trends and best practices of collaboration

BUSINESS DIALOGUE

September 16
15:10 – 16:10 (UTC +3)
Crystal Ballroom

How to restart the cluster policy correctly, taking into account smart specialization?
An example of the best cases for broadcasting

How to link the cluster approach with the tools for finding and launching “breakthrough” projects?
What is critically missing in the current format of state support?

Moderators
Emily Wise
Researcher Analyst, Lund University

Speakers
Ásta Kristín Sigurjónsdóttir
Iceland’s Tourist Cluster
Emiliano Duch
World Bank Group
Kirill Kaem
Senior Vice President for Innovation, Skolkovo Foundation
Daniil Petin
Chief Operating Officer DIDI Russia
Evgeny Kutsenko
Director of the Russian Cluster Observatory
Higher School of Economics

* - invited to speak, to be confirmed
Cities of the Future
Formula for success

VISIONARY SESSION
September 16
16:20 – 18:00 (UTC +3)
Crystal Ballroom

What is a dynamic modern city?
What are the ingredients for a successful city
and how do the new leader cities achieve their status?
How do they manage to implement
large-scale transformation programs in the shortest possible time?
Which cities are the future - megalopolises or monotowns?
What are the main trends in the development of megacities
and the role of clusters in this process?
What problems do clusters in megacities solve?
And how do these problems differ in small towns?
How can the cluster approach help
the development of small manufacturing centers?
Examples of successful urban transformation

Moderator
Evgeniya Shamis
Founder and Coordinator, «RuGenerations – Russian School of Generation Theory» Founder and CEO, «Sherpa S Pro»

Speakers
Ilsur Metshin
Mayor of Kazan (Russia),
President of the United Nations Advisory Committee of Local Authorities
Zeynel Abidin Beyazgül
Mayor of Şanlıurfa Metropolitan Municipality,
Deputy President of Union of Municipalities of Turkey (Turkey)
Ion Ceban
Mayor of Chișinău (the capital of Moldova)
Michael Koh
Executive Fellow Centre for Liveable Cities,
Ministry of National Development, Singapore
Burcu Ozdemir
Director of Smart City (Istanbul, Turkey)
Onur Eryüce
Advisor of the Mayor of Izmir (Turkey)
Jerry M. Hultin
President, Chairman and Co-Founder of the Global Futures Group,
Chairman of the Global Advisory Board of the Smart City Expo World Congress in Barcelona
and Co-Chair of the Smart Cities Alliance in Malaysia
Luis Oliver Torres
Chief Strategy Officer
at the Economic Development Council of Chihuahua Region (Mexico)
Irina Irbitskaya
Head of the European Digital Cities Project
### Sharing experience

#### September 17, Moscow time (UTC +3)

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**Kazan Palace by Tasigo**

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<tr>
<th>Time</th>
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| 9:45 – 10:15 | **Vicente Guallart**  
Clustering and Smart Territories — a step into the future  
Keynote session | Crystal Ballroom | Meet 2, Meet 4           |
| 10:15 - 10:30 | **Technical break** |                |                          |
| 10:30 – 12:00 | **National and regional strategies. Cluster experience Master class**  
Discussion |                | **2.5** Ways of effective cooperation in the New Normality  
Round table | 10:30 – 11:30 |
| **2.1** | **2.2**  
How to create a city of the future?  
Discussion |                | **2.5** Ways of effective cooperation in the New Normality  
Round table | 10:30 – 11:30 |
| 12:00 – 12:30 | **Coffee break** |                |                          |
| 12:30 – 14:00 | **Circular Economy — New opportunities through clusters Round table**  
Visionary session |                | **3.1** Circular Economy — New opportunities through clusters Round table | 12:30 – 14:00 |
| 14:00 – 15:00 | **Lunch** |                |                          |
| 15:00 – 16:30 | **Garrett Johnston**  
Now or never: will investing in sustainability pay off?  
Keynote Discussion |                | **4.1** Garrett Johnston  
Now or never: will investing in sustainability pay off?  
Keynote Discussion | 15:00 – 16:30 |
| 16:45 – 17:15 | **Flag handover ceremony. Official closing of the conference** |                |                          |
| 17:15 – 20:00 | **The final buffet** |                |                          |

.broadcast for online participants
Clusters and Smart Territories — a step into the future

KEYNOT SESSION
September 17
09:45 – 10:15 (UTC +3)
Crystal Ballroom

What makes a city «smart»?
What technologies can be implemented today?
How does the cooperation of business and government help to solve the problems of introducing new technological solutions?
How to work competently with the population so that it is actively involved in the modernization of urban space?

Speaker
Vicente Guallart
Chief Architect of Barcelona in 2011-2015
Head of the Shukhov Lab, International Design and Training Laboratory for Experimental Urban Design, Higher School of Economics
National and regional strategies. Cluster experience

MASTER CLASS

September 17
10:30 – 12:00 (UTC +3)
Crystal Ballroom

Cluster activation is an effective mechanism for enhancing national and regional competitiveness

What factors determine the success of national and regional policies?
What role do clusters play in national and regional policies?
What practices exist for successful cluster participation?

Moderator
Alexander Idrisov
Managing partner of Strategy Partners

Speakers
Peter Keller
Head of the Department-Hungarian Ministry of Finance, Member of the TCI Board

Askar Dzhapparkulov
Director of the Macroeconomic Policy Department of the Eurasian Economic Commission

Jamie Meehan
Irish Digital Engineering & Advanced Manufacturing Cluster (IDEAM Cluster, Ireland)

Evgeny Kutsenko
Director of the Russian Cluster Observatory, Higher School of Economics

Leysan Abzalilova
Vice-President of the INNOKAM cluster

Madina Nurkina
Consultant and Analyst, The Cluster Competitiveness Group

* - invited to speak, to be confirmed
How to create a city of the future?

Discussion

September 17
10:30 – 12:00 (UTC +3)
Meet 3

The urban environment is a combination of many objects that form a specific space, and the possibility of relationships within it.

How are cities changing today?

Who should initiate changes in the urban environment – residents or the government?

How does the creation of clusters of creative industries affect the life of the city?

How to create urban spaces that are accessible and attractive?

Moderator

Luis Oliver Torres
Strategic Director of the Chihuahua Regional Economic Development Council

Speakers

Vincent Dugre
Director of Competitiveness and Innovation Research at Bivizio Inc.

Irina Irbitskaya
Director of the European project «Digital Cities»

Nikolai Legkodimov
Partner, Head of Technology Consulting, Head of Technology, Media & Telecommunications KPMG in the CIS

Rushan Sakhbiyev
Deputy Chairman of the Volga-Vyatka Bank of Sberbank of Russia — Manager of the Bank of Tatarstan branch

Ricarda Kortas
ZeroMission energieburo
Cluster management in the context of new challenges.
The role of integrator professionals

Moderator
Rudy de Waele
Conscious business and life design strategist, futurist, humanist

Speakers
Artem Shadrin
General Director of the National Agency for the Development of Qualifications

Yulia Artamonova
Founder and managing partner
Cluster Consulting Group

Hans Peter Moser
Head of the project «Reengineering of automotive production and creation of a promising family of KAMAZ vehicles»

Dilbar Sultanova
Vice-Rector for Academic Affairs, Kazan National Research Technological University

Tatyana Ashutova
Dean of the Faculty of Design and Advertising of the Synergy University

How can clusters help in up-skilling and res-skilling of specialists to increase the competitiveness of regions?

What skills should cluster managers have in the conditions of modern reality?
Tourist and recreational clusters. The best cases

DISCUSSION

September 17
15:00 - 16:30 (UTC +3)
Meet 2

How can cluster interaction help the development of tourism and recreation clusters?
How can clusters help to increase the attractiveness of territories?
Successful cases on the work of tourist clusters

Moderator
Ásta Kristín Sigurjónsdóttir
Iceland Tourism Cluster

Speakers
Maksim Evdokimov
Deputy Head of Project Office, Agency for strategic initiatives (Russia)

Sergey Ivanov
Chairman of the State Committee on Tourism of the Republic of Tatarstan

Elena Vasilieva
Director of the Center for International Research and Projects, St. Petersburg State University of Economics

Anna Popova
Associate Professor of the Department of Tourism, Murmansk Arctic State University

Marina Gunare
Dr.sc.pol., assoc.prof. Director of Study Direction «Hotel and Catering Services, Tourism and Leisure Organization» Baltic International academy, Riga

Irina Antonova
Vice-Rector of the CIU (IEP), Director of the MNIPI of Digital and Production Systems
Ways of effective cooperation in the New Normality

**ONLINE ROUND TABLE**

September 17
10:30 - 11:30 (UTC +3)

**Moderator**

**James Wilson**
Research Director at Orkestra-Basque Institute of Competitiveness

**Speakers**

**Christian Rangen**
Executive Director of Engage Innovate

**Roberto Chaverri**
Partner Engage // Innovate

**Victor Haze**
Director of the International Ecosystem
Health Valley Netherlands

**John Hobbs**
Senior Lecturer, Munster University of Technology

**Manuel Montoya**
Executive Director of Cluster Automotriz de Nuevo Leon

**Daria Shunina**
Director of Skolkovo Softlanding Program,
International Medical Cluster Foundation
Building a circular economy. Successful cases

**ONLINE ROUND TABLE**

September 17
11:45 - 12:45 (UTC +3)

Moderator
**Daria Lipatova**
Managing Partner, Telescope Global

Speakers
**Kari Herlevi**
Project Director, Circular economy for biodiversity, Sitra

**Vladimir Gumilar**
Cluster Manager, Slovenian Construction Cluster

**Maria Pedrals**
partner and consultant of Cluster development SL

**Francesc Ribera**
Cluster Manager, Cluster de l'energia eficient de catalunya (CEEC)
Catalonia

**Christoph Rice-Schmidt**
Key Account Manager (Project Development and International Relations)
Business Upper Austria-ÖÖ Wirtschaftsagentur GmbH
Circular Economy — New opportunities through clusters

ROUND TABLE
September 17
12:30 – 14:00 (UTC +3)
Crystal Ballroom

Successful regional cases on the implementation of the principles of a circular economy
The role of clusters in the transition to the principles of a circular economy

Moderator
Merete Daniel Nielsen
President of TCI Network and Cluster Excellence Denmark

Speakers
Igor Korotetskiy
Partner, Head of Operational Risk and Sustainability KPMG in the CIS
Elizabeth Juan
Partner, The Cluster Competitiveness Group, INC
Xavier Amores Bravo
Director, Catalan water partnership
Kirill Shugarov
Manager of the Sustainable Development Function, Sibur Holding
Valeria Marshalova
Ingka Centres, Sustainability Business Development Partner (Russia, Europe, China, India, US)
Marieke Huis in 't Veld
Program Manager, Brabant Development Agency (BOM)
Sergey Kornilov
Chief Operating Officer, Eurasian cluster management and regional development institute
Human capital in the era of the «great acceleration». An ecosystem approach

VISIONARY SESSION

September 17
12:30 – 14:00 (UTC +3)
Meet 3

What should be the ecosystem of human capital development in the context of global environmental and technological challenges?

How do clusters contribute to the formation of a new generation of educational system?

Reskilling and upskilling in the context of digitalization and the «green» agenda

Cooperation within the framework of creating a comfortable and creative environment: focus on infrastructure

Moderator
Yulia Artamonova
Founder and managing partner
Cluster Consulting Group

Speakers
Olga Oleinikova
Head of the Erasmus + National Office in Russia

Artem Shadrin
General Director of the National Agency for the Development of Qualifications (Russia)

Andrey Glazkov
Head of the HR Department of the Executive Office of JSC TATNEFT (Russia)

Marina Kazanfarova
Head of the Educational Center of the International Medical Cluster Foundation (Russia, Moscow)

Maxim Kiselev
General Director of ANO Human Capital Development

Anna Repina
Telminskaya Factory (Russia, Irkutsk region)
Clusters in the development of investment attractiveness of regions

MEET-UP
September 17
12:30 – 14:00 (UTC +3)
Meet 4

How can clusters in a post-pandemic world work on regional competitiveness indicators, taking into account the «green» agenda?

Moderator
Taliya Minullina
Head of the Investment Development Agency of the Republic of Tatarstan,
Chairman of the Management Board of the Machine-building Cluster of the Republic of Tatarstan

Speakers
Aleksey Prazdnichnykh
Partner of Strategy Partners

Denis Tsukanov
Deputy Director of the Department of Regional Industrial policy and Project Management of the Ministry of Industry and Trade of the Russian Federation

David Fernández Terreros
SPRI, Basque Business Development Agency

Mikhail Yugai
Advisor to the Head of the Altai Republic,
Associate Professor of the Faculty of Social Sciences of the Higher School of Economics

Tamara Rondaleva
General Director
JSC Special Economic Zone «St. Petersburg»

Svetlana Shumay
Director of Cluster Initiatives and Projects Development Department of the Agency for Innovative Development — the Center for Cluster Development of the Kaluga Region

Anatoly Valetov
Head of the Moscow Innovation Cluster Foundation
Medical clusters in a new normality

MASTER CLASS

September 17
12:30 – 14:00 (UTC +3)
Meet 2

«Before and during» the pandemic —
new dimensions of cluster collaborations in the healthcare sector
What innovations born during a pandemic
can be introduced at industrial facilities?
How should the system of interaction between scientific, educational,
research institutions and business be changed
in order to accelerate the creation of new drugs and medical technologies?

Moderator

Evgeny Kutsenko
Director of the Russian Cluster Observatory Center,
ISSEK, National Research University —
Higher School of Economics

Speakers

Éva dr. Skultéti
Cluster manager,
Pharmapolis Innovative Pharmaceuticaal Cluster, Hungary

Faina Filina
Communications Director
of the International Medical Cluster Foundation (Russia, Moscow)

Elena Yashina
Adviser to the General Director of PJSC Tatneft —
Head of the Service for the Development and Support
of Medical programs

Marat Muhamadeev
Chief Medical Officer of the REM
Shaping the future of clusters and business through new opportunities

ONLINE ROUND TABLE

September 17
13:00 - 14:00 (UTC +3)

Moderator
Andrey Yakimov
International cooperation department, Moscow innovation cluster

Speakers
Dmitri Domanski
Project Manager of the Business Metropole Ruhr GmbH

Joan Marti Esteves
Director of the cluster division of ACCIO-Government of Catalonia

Ildar Khayrullin
CEO, the International Medical Cluster Foundation

Lin Chin-Hung
Researcher, Industrial Technology Research Institute

Simone Hagenauer
Ecoplus. The Business Agency of Lower Austria

Rocio Prado Castillo
Sintonia Institute of Collaboration and Competitiveness
Now or never: will investing in sustainability pay off?

KEYNOTE DISCUSSION
September 17
15:00 - 16:30 (UTC +3)
Crystal Ballroom

Is the world economy waiting for rapid growth or a new “Great Depression”?

What role will renewable energy, artificial intelligence and the Internet of Things play?

Are the Sustainable Development Goals, decarbonization of the economy, carbon-free energy a “hype”, an element of marketing or objective technological challenges?

Why do world market leaders invest in the implementation of the UN Sustainable Development Goals?

Does adherence to the principles of the circular economy contribute to the growth of the competitiveness of companies?

What projects should I invest in in 2021 to maintain the loyalty of customers and eco-activists?

Speaker

Garrett Johnston

International expert in commercial and marketing strategies
Expert on complex economic markets

He was the Director of Strategic Marketing at MTS and RosnanoMedInvest, held the position of Adviser to the President of X5 Retail Group on strategic marketing

He worked in senior positions in the field of marketing in the corporations Cap Gemini, Ernst & Young, Cable and Wireless, PricewaterhouseCoopers, Alcatel and MCI WorldCom, Tus Group, Spectel Avaya, Kyivstar GSM
Integration of Russian small and medium-sized enterprises into global production chains

**ROUND TABLE**

September 17
15:00 - 16:30 (UTC +3)
Meet 3

Development of cooperation between Russian small and medium enterprises and foreign companies
How to become a supplier of a foreign company?
Search for local suppliers in Russia and their development
Successful cases

Moderator

**Pavel Kondrashov**
Deputy Head of the Directorate of International Activities, JSC «Federal Corporation for the Development of Small and Medium-Sized Businesses»

Speakers

**Olga Kanenkova**
President of the Association of Procurement Management Professionals

**Sergey Mayorov**
Chairman of the Machine-Building Cluster of the Republic of Tatarstan

**Pavel Filippenkov**
Production Director, WILO RUS

**Maxim Shakhov**
Executive Director, Schaeffler RUS representative of the purchasing unit, DAIMLER KAMAZ RUS*

* - speaker will be determined later
2021 has been declared by the UN as the International Year of the Creative Industries. Today it is the most dynamically developing sector of the economy, based on intelligence, creativity, talent and skills.

Is it possible to keep traditional technologies and turn them into a lucrative creative industry?

Whose world or regional experience is worth replicating?

What should the government do to make the creative industries the drivers of the regional economy?

**Moderator**

**Lilia Nurgatina**  
Deputy Director of the Department for the Development of the Industry of Socially Significant Goods of the Ministry of Industry and Trade of Russia

**Speakers**

**Gulnaz Kadyrova**  
Deputy Minister of Industry and Trade of the Russian Federation*

**Shirin Amonzoda**  
Minister of Labor, Migration and Employment of the Republic of Tajikistan*

**Veronika Peshkova**  
UN Goodwill Ambassador for Industrial Development

**Aleksey Prazdnichnykh**  
Partner of Strategy Partners

**Alexandra Kaloshina**  
Founder of the Solstudio Textile Group and the Radical Chic brand

**Nigina Ikromi**  
Head of the OO «Creative Development of Tajikistan»*

**Dina Nasyrova**  
Co-founder and CEO of the Ilgiz F brand, Vice President of the J-1 International Jewelry Exhibition

**Asya Filippova**  
Director, Creative Industries Center FABRIKA  
Chairman of the Union of Creative Clusters

**Anna Nesterova**  
Representative of the General Council of Business Russia, Founder, Chairman of the Board of Directors, Global Rus Trade

**Roza Akmadieva**  
Rector of Kazan State Institute of Culture

* - invited to speak, to be confirmed
See you at the conference!

PARTICIPATE